



2023 NORTH ISLAND REGIONAL SKILLS COMPETITION SCOPE

VIDEO PRODUCTIONS (TEAM OF TWO)

Secondary Level

INSTRUCTIONS

DURATION: 3.5 HOURS

The purpose of this contest is to evaluate student's proficiency in the video production field. The challenge will recognize outstanding students for excellence and professionalism in the field.

You are to shoot and edit a 60 second video on the theme provided at the competition. The theme will not be known to you until the start of the contest. The winners will be announced at the awards ceremony. The first placed team will advance to the Skills Canada Provincials on April 19th, 2023 at TradeX Centre in Abbotsford.

A team consists of a **maximum of two people**. Teams are allowed a total of three and a half (3.5) hours to complete their video. This includes time needed to export project.

There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos, or brands should be covered over with tape. Also avoid the use of visible brands in shots; ie) Mac laptop logo, Coca Cola machine etc.

All submissions must include:

- **Completed video in .mov with H.264 compression** – media must be labelled with your assigned competitor number.
- **Contract** – signed by both team members and facilitator.
- **Production Brief** – hand written on a piece of paper as outlined below.

Note: the production brief is not much help to the judges if they can not read it. (Please print neatly)

Equipment and material provided by the competitor

- Editing system of choice – PC or Mac (only one)
- One video camera or DSLR with lenses
- A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic).
- Headphones - *Optional: a splitter so both competitors can hear audio at once.*
- Tripods, monopods, handheld gimbals, rails jibs or sliders. **NO DRONES.**
- Lights: studio or camera mounted.

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PROCEDURE

Production Brief:

Create a one page hand written outline including the following:

- **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school on this sheet)
- **Target Audience:** Identify your target audience and provide a statement outlining your strategy to “grab” your target audience.
- **Goals and Objectives:** state your goals and objectives for the video.
- **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- **Equipment Used:** list the equipment used in production including format.
- **Media Used:** list the media used and provide any releases or permissions required.
- **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

Video

REQUIREMENTS

Timeline:

You are to produce this video in a 3 ½ hour **continuous** time block at North Island College on February 24th, 2023.

Registration: 8:30 to 9:00 am

Contest Duration: 9:00am to 12:30pm (this DOES include the conversion process)

Finished videos must be labelled with competitor number only. Do not forget to include the contract, signed by all necessary parties.

Specific Details:

The video will be judged using the evaluation outline listed below:

Production Brief	/5
Camera Work: composition and technical operation	/20
Audio: clarity, consistency, appropriateness, overall mix	/20
Editing: flow, pacing, transitions, effects, graphics	/15
Storytelling: evidence of planning; introduction and closing; fulfils goals and objectives	/15
coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	
Project Specifications: identifies and abides by genre specification;	/15
incorporates the required theme; fulfills goals & objectives; correct length	
Overall impact	/10
Total	/100
