



# Comox Valley Schools (SD71)

Board of Education

607 Cumberland Road  
Courtenay, B.C. V9N 7G5  
Fax (250) 334 5552  
Telephone (250) 334 5500

---

## Outside Media Consent

Media (including radio, television, newspapers, and other print and online media) are often permitted or invited to come into a school for the purpose of reporting on an education-related activity or event. Media are allowed to take photos or video or to conduct interviews with students for the purposes of promoting public understanding of school programs, building public support for public education and encouraging student achievement.

If you do not want your child to be involved in such activities, you need to:

- Tell your child to avoid these situations;
- Tell your child's teacher of your wishes; and
- Respond "No" in the district Protocol and Consent form to ask the school and school district to take reasonable steps to avoid this type of publication of your child's name, image, or personal information by outside media.

Note that school and district staff cannot control news media access, photos/videos taken by the media or others in public locations (such as field trips on or off school grounds) or school events open to the public such as sports events; student performances and board of education meetings.