



Comox Valley Schools (SD71)

Board of Education

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Personal Information Consent

Schools and districts are authorized to collect, use, and share student personal information that is directly related to and necessary for their educational functions. For other school or education-related purposes, parental or student consent is required.

The Board of Education of Comox Valley Schools (SD71) is seeking your consent to collect, keep, use, and share photographs, videos, and/or names of students for use in a variety of publications and digital media for education-related purposes. These purposes include: recognizing and encouraging student achievement; building the school community; informing others about school and district programs and activities; and raising awareness about our mission, vision and values.

For example, student names and/or images may be used or shared in the following:

- School and district communications such as newsletters, brochures and reports in limited or public circulation;
- School and district websites, social media sites (Facebook, Twitter and Instagram), and online video (e.g. YouTube), with limited or public access;
- Video designed for educational use; and
- School yearbook.