



NEWS RELEASE

Valley students participate in nation's largest conservation-based cleanup program

For immediate release

13 June 2018

COMOX VALLEY, B.C. –Valley students will join thousands of Canadians by taking an active role in protecting our aquatic ecosystems against shoreline litter.

Close to 200 students from four schools are participating in the Great Canadian Shoreline Cleanup, a conservation partnership of Ocean Wise® and WWF-Canada, presented by Loblaw Companies Limited.

Comox Valley Schools is pleased to be taking part in this major nation-wide initiative and in supporting Ocean Wise® in its commitment with WWF-Canada to grow the program and achieve its mission of inspiring Canadians to keep all shorelines free of litter.

Cleanups are scheduled as follows:

| Date | Site | School | Size |
|----------------|-------------------|--------------------------------|------|
| June 14, 10:30 | Royston Road Dock | Royston Elementary School | 24 |
| June 21, 12:30 | Finlay Creek | Huband Park Elementary | 60 |
| June 24, 15:30 | Towhee Creek | G.P. Vanier (Environment Club) | 8 |
| June 27, 09:00 | Air Force Beach | Airport Elementary School | 100 |

Quick Facts

- This year, Great Canadian Shoreline Cleanup enters its 25th season, celebrating more than 19,400 cleanups and 700,000 volunteers who have cleaned more than 1.2 million kg of trash from Canada's shorelines.
- Great Canadian Shoreline Cleanup is the largest conservation-based cleanup program in Canada.
- The program began with a small group of Vancouver Aquarium volunteers organizing the first cleanup of a beach in Stanley Park, Vancouver in 1994.

- In 2010, Ocean Wise, the parent organization of the Vancouver Aquarium, began delivering the program with WWF-Canada, a strong partnership that continues today.
- Last year, more than 77,000 Canadians took part.

-30-

NOTE TO EDITORS: Media wishing to attend are asked to RSVP with Mary Lee, SD71 Communications, at mary.lee@sd.71.bc.ca, or via mobile at 250-792-3428 no later than **9:00 a.m.** on the day of one of the above scheduled cleanups.

For more information about The Great Canadian Shoreline Cleanup visit www.shorelinecleanup.ca