**CLE 9** – Innovation Through Entrepreneurship

In this assignment, you will have the opportunity think about how individual purposes, skills and interests can support the needs of the local and global economy through watching an episode of CBC’s [Dragon’s Den](https://www.youtube.com/watch?v=WUETvHQk03U) and evaluating the entrepreneur’s pitch ideas. Fill out the table below for each of the five pitches, and don’t forget to write down three business terms that you hear, but are unsure of their meaning. You will research them in Part 2 of the assignment ☺

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| **PITCH #** | What is this entrepreneur’s business idea? | How does this entrepreneur pitch their idea? Is it effective? Why or why not? | Is this entrepreneur’s business idea or product something you would buy? Explain. | Do you think that this idea would appeal to enough people to become a successful profitable business? | How would this business idea contribute to the community and to the local and national economy? |
| 1. |  |  |  |  |  |
| 2. |  |  |  |  |  |
| 3. |  |  |  |  |  |
| 4. |  |  |  |  |  |
| 5. |  |  |  |  |  |