**M4 Lesson 4: Innovating Through Entrepreneurship**

Sometimes when you are starting a career path, you see an opportunity in the community that no business in the community is currently serving. In this case, what a lot of people will do is take the innovation, passion and skills they have to succeed, and become an **entrepreneur,**starting their own business venture!

Being an entrepreneur is an excellent way to showcase your skills and contribute to your community, but it's important to think of what it really means to be an entrepreneur. Let's start by considering what an entrepreneur does for a living and what training is required or suggested to enter this career.

1. Log into myBlueprint, selecting "Work" then "Occupations" from the left hand tools.

2. In the "Occupations" screen, type "Entrepreneur" in the search bar.

3. Select "Entrepreneur" from below.

4. Read the Overview, Outlook and Requirements for being an entrepreneur. In addition, watch the Related Video from Career Crate for being an entrepreneur, and take note of the Important Skills that are required to be an entrepreneur.

In this assignment, you will watch an episode of ***Dragon's Den,***a television show where Canadian entrepreneurs share their business ideas with successful business people (the dragons) in hopes of gaining financial support to grow their companies.

There is a lot of business terminology that will be used in this show, such as:

* *Economy:*the wealth and resources of a country or region, especially in terms of the production and consumption of goods and services
* *Capitalism:*an economic and political system where the country`s trade and industry are controlled by private owners (like us!) for profit, rather than the government.
* *Funding:*the money provided, commonly by an organization or government, for a particular purpose
* *Investment:*to allocate money, or another resource, such as time, in the expectation for some benefit in the future.

While you are watching the show, write down the other business terms that you hear and don`t understand, as you will choose some of these terms to discuss in your assignment!

**Complete** **the Module 4 Lesson 4 Assignment**