**TED**

**Talk**

View the T.E.D. Talk and complete the

following grid. If you run out of space

on the grid for any of your answers,

feel free to continue writing on the

back of this sheet.

**1**

Title of T.E.D. Talk:

T.E.D. Talk presenters are known as effective public speakers. Describe two things this speaker

does well in terms of engaging the audience. Be sure to include the minute:second mark

ex: 8:49) to denote the two specific moments you discuss here.

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Write two specific things you learned from this presentation.

**Ethos**

is a speaker’s ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the

speaker has their best interests at heart. How does this speaker build ethos? Feel free to also refer to the speaker’s profile information

from the ted.com webpage as you build your answer.

If you could ask this speaker a question about his/her information or presentation,

what would you ask?

Give one piece of constructive criticism that would improve

the presentation.

What group of people would benefit

the most from hearing this lecture?

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**2**

Name of Speaker:

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**Humorous**

**5**

**Dull**

**Inspiring**

**Repetitive**

**Intellectual**

**Confusing**

**Persuasive**

What was the speaker’s thesis (main point) of this

speech?

Technology • Entertainment • Design

**Pathos**

is an appeal to emotions (everything from humor to horror) in order to sway an audience, while

**logos**

is the

use of data/evidence to prove one’s case. Did this speaker rely more on pathos or logos in his/her presentation?

What argument/point in this presentation did you find the most compelling? Why?

**7**

www.ted.com

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**Directions**